

Increased Sales, Improved Retention,
A Positively Transformed Culture



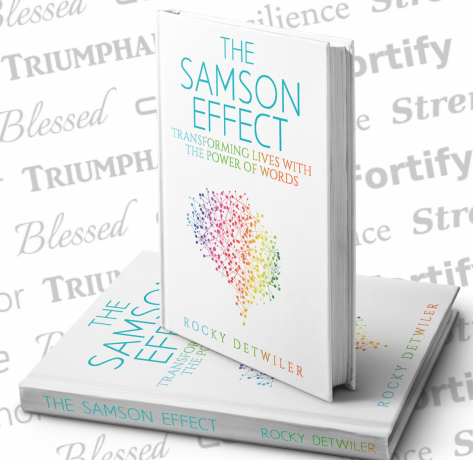
Rocky Detwiler

*Master Your Success with the
Power of Words*

Professional Speaker, Author,
Mindset Mentor, Entrepreneur, and
Foremost Expert on the Power of Words.

Speaking Topics Include:

- **The Power of Words in Improving Performance**
Maximize results in 3 easy steps
- **The Power of Leadership Words**
4 ways leaders unknowingly sabotage their success
- **Overcoming Objections with the Power of Words**
An effective process to overcome customer concerns
- **Multiply Sales in 3 Simple Steps**
Earn and retain loyal customers
- **Effective Team Building and Employee Retention**
5 Life Lessons to empower and inspire your workforce



*Rocky's best-selling book,
The Samson Effect, is
available on Amazon.com*

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BODYBUILDING.COM
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LIBERTY LEAGUE
INTERNATIONAL

M

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HENAGER
Since 1891 COLLEGE

KIA
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Brothers
AUTOMOTIVE

BeeHive
H O M E S
ASSISTED LIVING IN A RESIDENTIAL SETTING

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Rocky Detwiler is a man with the right words to lift lives and spur success. His personal story of abundance then loss followed by transformation and triumph will change the way your team looks at their lives and careers.

Rocky Detwiler powers life transformation in others with his enthusiasm, inner strength and absolute belief in the power of words. Rocky connects with your audience and inspires them to reach the next level personally and professionally.

Rocky's success was born from the ashes of his own collapse, following betrayal, suicidal depression and complete financial loss as the victim of a multimillion-dollar Ponzi scheme. After living in a tree house for a year, Rocky's redemptive journey from tree house to triumph was a result of his mind mastery, entrepreneurial spirit, stirring power words and goal-setting strategies that became the basis for his book, *The Samson Effect*.



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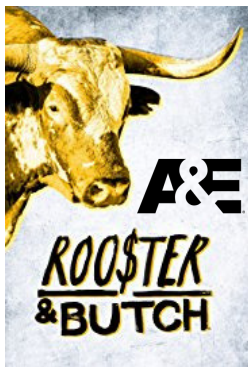
*Using the Power of Words to
Increase Performance.*

Foremost Expert on the Power of Words

Speaking Sample: <https://www.youtube.com/watch?v=EUZXRW09vII>



ESPN Interview: <https://www.youtube.com/watch?v=trX95zbuCyU>



A&E Rooster & Butch: <https://www.youtube.com/watch?v=XhaCJyYBSiE>

"Rocky's story is heartwarming and motivating. He leaves audiences spell bound and moves listeners along their own personal journey of transformation."

William K. Bach, Jr. Ph.D.,
International Banker

"Rocky is such an inspirational speaker and uplifting motivator. I was blown away at his attention to detail. I would highly recommend Rocky and his Samson Life Challenge to anyone, and as a speaker to any company."

Lachlan MacGillvray,
Silvercreek Realty Group

"One of the most inspiring stories we've run across in some time."

~Zubin Mehenti, ESPN